

# Exterior Merchandising Solutions for



## 2024 Product & Price Guide

**VOXPOP**  
MARKETING SYSTEMS

1-800-386-9767

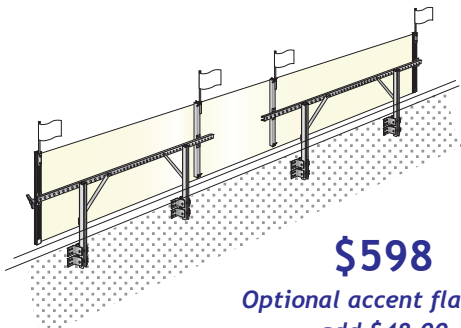
[www.voxpopms.com](http://www.voxpopms.com)

## TopLine Banner Frame

*There is no more effective way to display your exterior banners than above the roof.*

*And there is no better way to do that than with Voxpop's TopLine Banner Frame for Del Taco.*

***It creates big bold impact and pulls customers off the street.***



Double Base Frame Model for Del Taco 4x20 Banners



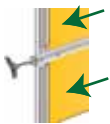
***Displays your Del Taco 4x20 banners above the roof for maximum visibility and effectiveness.***

Since we introduced our TopLine Frame to Del Taco in the 1990's, hundreds of restaurants have benefited from the visibility and effective merchandising the frame creates.

Exterior banners are your most effective tool for broad merchandising impact, noticeable from blocks away. The Del Taco TopLine Frame maximizes this valuable tool.



### What makes the TopLine Frame so good?



The sturdy steel base frame holds special "arms" that grip your banner. Then, a mechanical tension screw winds the banner drum-tight. The result is a perfect display that looks like a professional billboard!

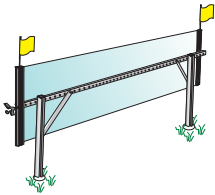
***Mechanical tensioning keeps banners tight!***



- ✓ Designed for lifetime use - a one time investment for years and years of functional performance
- ✓ Banner change-outs are simple, fast and done from the safety of the flat roof - no tools needed!
- ✓ Maintains drum-tight banners that are 100% readable the entire promotion

# Ground Mount Frame

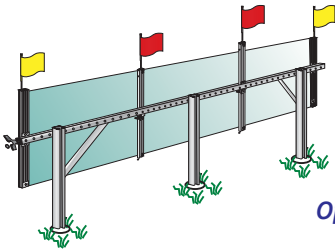
Our Ground Mount Banner Frame creates a mini-billboard located for the best possible drive-by exposure for your outdoor banners. The framework ensures 100% readable and effective displays, promotion after promotion!



**3x6 Pre-sell Model \$280.00**

**3x8 Model \$335.00**

Optional accent flags (2)  
add \$24.00



**4x20 Model \$585**

Optional accent flags (4)  
add \$48.00



2 size frames available - for Del Taco 3x6 banners or the large 4x20 banners. A mini billboard wherever you want it!

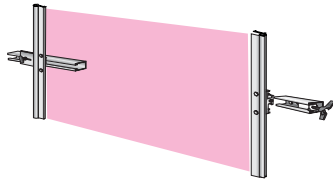


**Mechanical tensioning keeps banners taut the entire promotion**

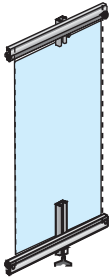


- ✓ Designed for lifetime use - extremely durable for years of performance
- ✓ Position facing the street (4x20 model) or in the Drive Thru (3x6 model)
- ✓ Easy banner change-outs and a crisp, sign-like professional appearance

## HangTight Frame



**4x20 Wall Model** **\$172.50**



**Vertical Frame for Pre-sell Wall Banners**

**\$95.50**



*A sign? Nope! A banner tensioned drum tight.*

*Voxpop's HangTight banner mounting frames create perfect, sign-like displays. We have two models for Del Taco; one to display your 4x20 large banners, and another to display your vertically oriented 46" wide pre-sell banners. Both models are simple to install - just screw in some small tracks to the wall surface.*

- ✓ Maintains drum-tight banners that are 100% readable the entire promotion. No droops, sags or fly-aways
- ✓ The hardware is 99% concealed by the banner. All your customers see is your message!
- ✓ Designed for lifetime use - a one-time investment for years and years of functional performance

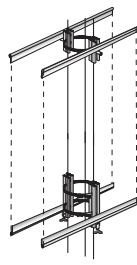
## Pole Mount Frame



*Single sided*

**\$98.50**

*Single sided frame*



*Double sided*

**\$175.00**

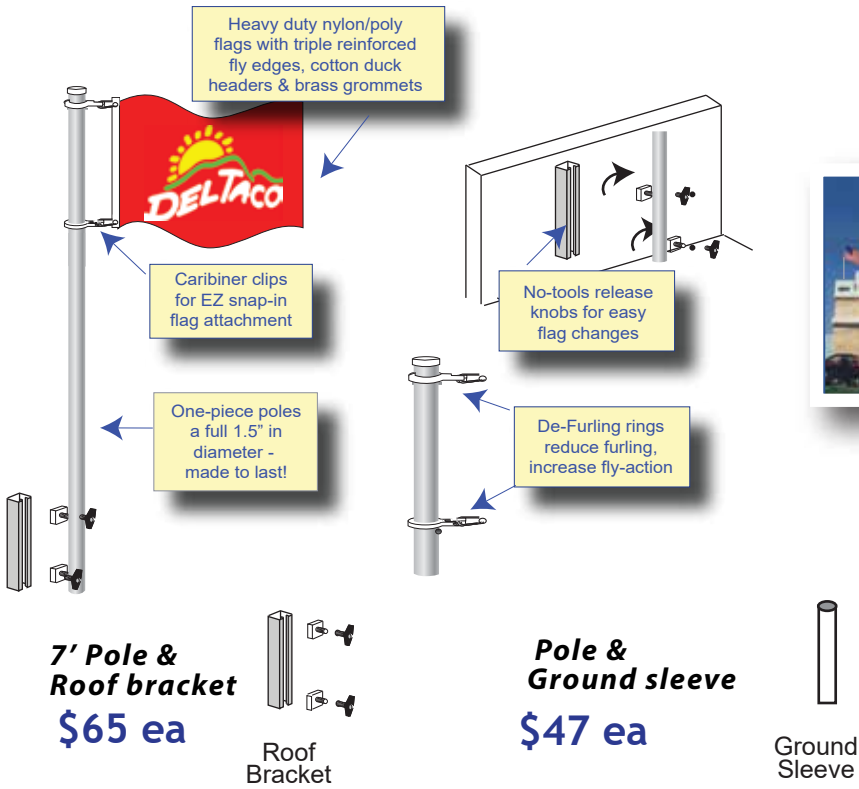
*Double sided frame*

*All pole banners need hardware, and Voxpop's sets the industry standard. One affordable frame will provide years of perfectly tensioned, sign-like displays. Choose from a single or double-sided model to fit Del Taco 24" wide pole banners.*



- ✓ Available single or double sided
- ✓ Creates a professional, consistent image
- ✓ Simple to install and change media
- ✓ All models include mounting hose clamps

# Flags and Flagpoles



## Large Flags

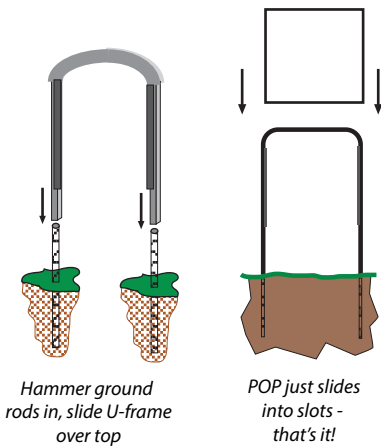
Voxpop has large logo, state and US flags for your outdoor poles. Our flags are sewn and printed to the highest standards for long life. And our prices are the lowest you'll find anywhere!



State Flags available in a variety of sizes. Call for prices. All states available.

# U-Frame

Coroplast POP Frame



*Voxpop's newest product for Del Taco's 14" x 22" P.O.P. now offers store operators a better solution for lawn signs. The U-Frame is an attractive professional display frame that ensures maximum impact and results.*

**\$62.95 ea**

*Heavy duty powder-coated steel tube, custom fit to your POP*



Attractive lawn display replaces wire frames forever!  
 Creates a professional, consistent image  
 Simple to install, POP just slides in  
 Pays for itself - the last hardware you'll need

**We don't make your P.O.P. We make it WORK!!!**

## Pennants & Fringes

*Pennant and fringe strings add a festive flair that undeniably attracts attention to your stores. Choose from economy strings for short-lived promos like openings or events, or long lasting cloth and metallic strings for months of performance.*



*Poly Pennant - 105 ft*  
**Our most economical string**  
 12x18 - \$21.95



*Plasticloth Pennant - 105 ft*  
**Highest quality - lasts for months!**  
 12x18 - \$54.00



*Metallic Fringe - 100ft*  
 12x18 - \$54.00