



## Exterior Merchandising Solutions for Checkers® & Rally's.



## 2022 Product & Price Guide

**VOXPOP**  
MARKETING SYSTEMS

1-800-386-9767  
Berlin, MD

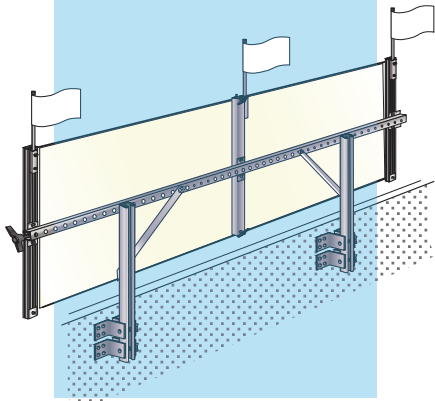
Fax: 410-641-1092 Int'l 410-641-1090  
[www.voxpopms.com](http://www.voxpopms.com)

## TopLine Banner Frame

*There is no more effective way to display your exterior banners than above the roof.*

*And there is no better way to do that than with Voxpop's TopLine Banner Frame for Checkers & Rally's.*

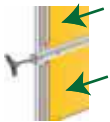
***It creates big bold impact and pulls customers off the street.***



*Displays your 3x10 banners above the roof*



*What makes the TopLine Frame so good?*



The sturdy steel base frame holds special "arms" that grip your banner. Then, a mechanical tension screw winds the banner drum-tight. The result is a perfect display that looks like a professional billboard!

***Mechanical tensioning keeps banners tight!***

**\$419**

***Optional accent flag kit - \$36***

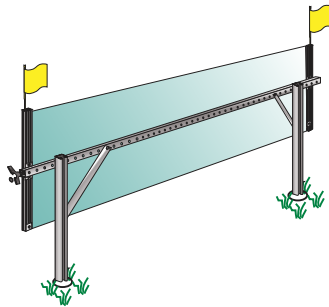
***3x10 Model fits standard Checkers or Rally's banners***



- ✓ Designed for lifetime use - a one time investment for years and years of functional performance
- ✓ Banner change-outs are simple, fast and done from the safety of the flat roof - no tools needed!
- ✓ Maintains drum-tight banners that are 100% readable the entire promotion

## Ground Mount Frame

*Our Ground Mount Banner Frame creates a mini-billboard located for the best possible drive-by exposure for your outdoor banners. The framework ensures 100% readable and effective displays, promotion after promotion!*

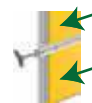


**\$335.00**

*Fits Checkers or Rally's 3x10-banners*

*Optional accent flags (2)  
add \$24.00*

*Install on any lawn or ground surface  
to perfectly display your 3x10 banners*



**Mechanical tensioning  
keeps banners taut  
the entire promotion**

Whether you want big impact with a banner attracting traffic from the street, or need a merchandising boost in the drive-thru, a Ground Mount Frame is the answer!

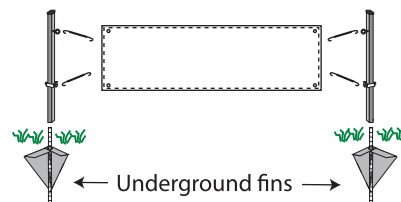
The heavy duty steel and aluminum frame forever replaces makeshift stands and poles, while turning your banners into professional looking, 100% readable signs.

## Economy Ground Mount - The "EZ" Post Frame



The EZ Post Banner Stand is designed as an economical alternative to our flagship Ground Mount Frame.

Underground fins stabilize powder-coated poles fitted with adjustable bungees that keep your banners straight and readable. Easy to use and easy on the budget, this system is designed for the less-occasional merchandiser who wants professional appearance and results.



**\$165.00**

## Coroplast Poster Frames

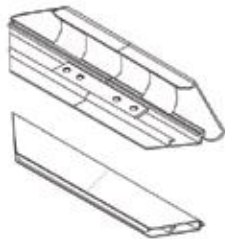
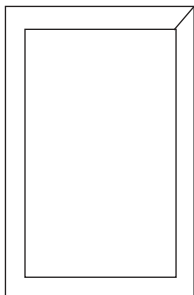
Wall or Dumpster Gate Display

**For your large 45" x 78" outdoor  
coroplast posters!**

### ***SNAP-FRAME***

*Heavy duty outdoor model is a full  
1.5" wide with a powerful grip that stands  
up to wind and weather.  
Outdoor mounting screws included*

**\$200.00**



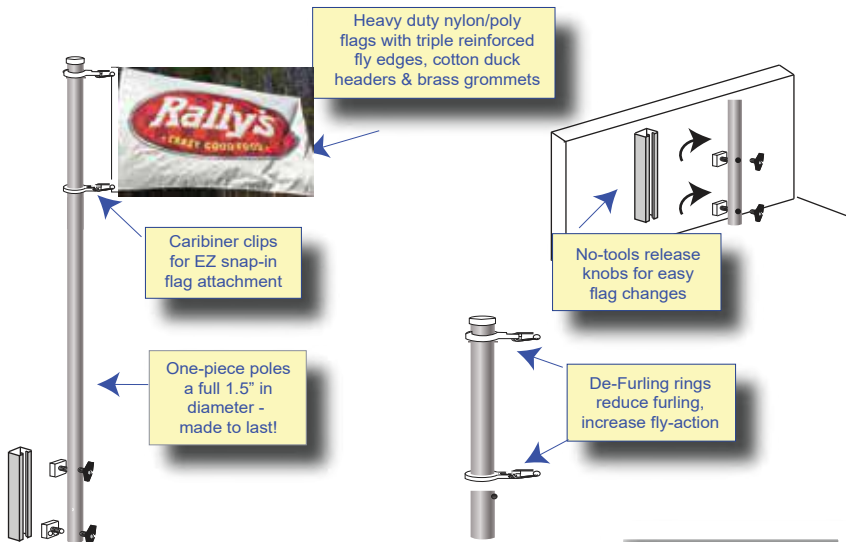
*Snap Frame*



# Flags and Flagpoles

We're the country's leading source for merchandising flag displays for a reason. Our flags are the highest quality available, made from the most advanced fabrics and sewn to provide the longest usable life. Our roof and ground display poles are the best available, built for durability, superior fly-action and ease of use.

Join the many Checkers & Rally's operators who use our flags and poles to enhance their stores' visibility.



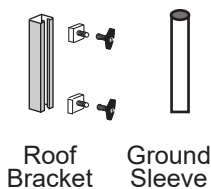
## POLE & BRACKET PRICES

Choose from 7 ft or 8 ft pole  
Same low price



**Pole & \$54.00 ea**  
**Roof bracket**

**Pole & \$42.50 ea**  
**Ground sleeve**



US flags help beat restrictive sign codes!

## FLAG PRICES



## Large Flags

*Voxpop has large logo, state and US flags for your outdoor poles. Our flags are sewn and printed to the highest industry standards for long life. And our prices are the lowest you'll find anywhere!*



5x8 US

**\$60.00 ea**

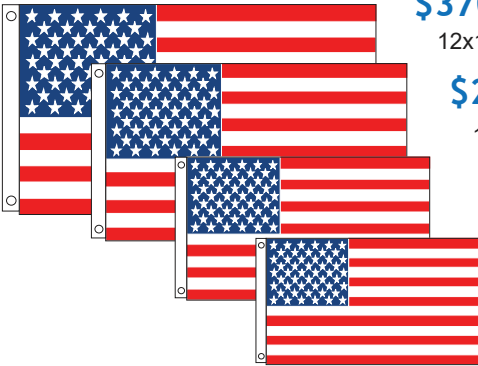


5x8 Checkers New Logo



5x8 Checkers Old Logo

**\$105.00 ea**



**\$370 ea**

12x18 US

**\$248 ea**

10x15 US

**\$165 ea**

8x12 US

**\$98 ea**

6x10 US

**HIGHEST QUALITY US FLAGS!!**

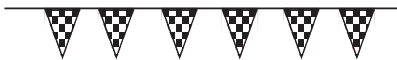


*All US and state flags are applique.  
Sewn emblems - not screenprinted*



State Flags available in a variety of sizes.  
Call for prices.

## Pennants & Fringes



**\$24.95 ea**

*Poly Pennant - 105 ft - Black or Red Checked*  
**Our most economical string**



**\$51.00 ea**



*Metallic Fringe - 100ft - Red or Black with Silver*



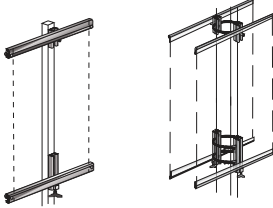
*Pennant and fringe strings add a festive flair that undeniably attracts attention to your stores. Choose from economy strings for short-lived promos like grand openings or events, or long lasting cloth and metallic strings for months of performance.*

## Pole Mounts

### For Banners . . . .



*Tensions pole banners mechanically!*



*No matter the media, if it can go on a pole, Voxpop has a hardware fixture to make it look - and work - as good as possible. Our banner frame tensions your pole banner into a drum-tight sign. The coroplast frame eliminates falling & bending.*

- ✓ Available single or double sided
- ✓ Creates a professional, consistent image
- ✓ Simple to install and change media
- ✓ All models include mounting clamps

Prices for 45" wide P.O.P.

**\$133.95**

*Single sided frame for banners*

**\$250.00**

*Double sided frame for banners*

**\$70.75**

*Single sided frame for coroplast posters*

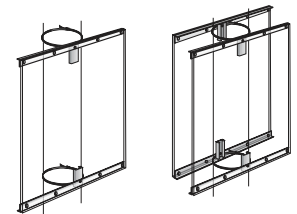
**\$125.00**

*Double sided frame for coroplast posters*

### . . . or for Coroplast Posters



*Eliminates falling, sagging and bending*



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