

# Exterior Merchandising Solutions for



## 2015 Product & Price Guide

**VOXPOP**  
MARKETING SYSTEMS

1-800-386-9767

[www.voxpopms.com](http://www.voxpopms.com)

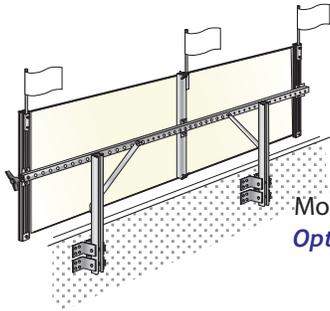
# TopLine Banner Frame

## Rooftop Banner Display Frame

There is no more effective way to display your exterior banners than above the roof.

And there is no better way to do that than with Voxpop's TopLine Banner Frame for Burger King.

**It creates big bold impact and pulls customers off the street.**



**\$345**

Model for BK 4x12 Banners  
Optional accent flags (3)  
add \$27.00

**\$518**

Model for BK 4x20 Banners  
Optional accent flags (4)  
add \$36.00



**Displays your Burger King 4x12 banners above the roof for maximum visibility and effectiveness.**

Since we introduced our TopLine Frame to Burger King in the 1990's, hundreds of restaurants have benefited from the visibility and effective merchandising the frame creates.

Exterior banners are your most effective tool for broad merchandising impact, noticeable from blocks away. The Burger King TopLine Frame maximizes this valuable tool.



*What makes the TopLine Frame so good?*



The sturdy steel base frame holds special "arms" that grip your banner. Then, a mechanical tension screw winds the banner drum-tight. The result is a perfect display that looks like a professional billboard!

**Mechanical tensioning keeps banners tight!**

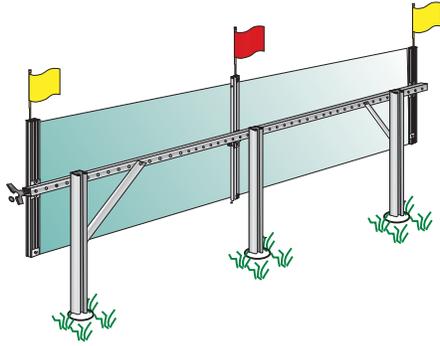


- ✓ Designed for lifetime use - a one time investment for years and years of functional performance
- ✓ Banner change-outs are simple, fast and done from the safety of the flat roof - no tools needed!
- ✓ Maintains drum-tight banners that are 100% readable the entire promotion

## Ground Mount Frame

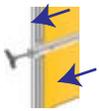
### Ground or Drive Thru Banner Display Frame

Our Ground Mount Banner Frame creates a mini-billboard located for the best possible drive-by exposure for your outdoor banners. The framework ensures 100% readable and effective displays, promotion after promotion!



**\$299**

Optional accent flags (3)  
add \$27.00



**Mechanical tensioning  
keeps banners taut  
the entire promotion**



*Displays your 4x12 exterior  
banners on any lawn or ground surface*

Whether you want big impact with a 4x12 banner attracting traffic from the street, or need a merchandising boost in the drive-thru, a Ground Mount Frame is the answer!

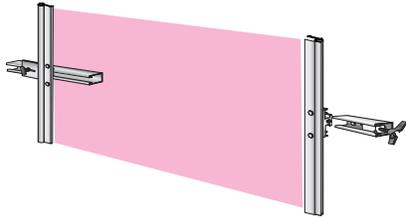
The heavy duty steel and aluminum frame forever replaces makeshift stands and poles, while turning your banners into professional looking, 100% readable signs.



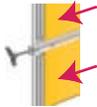
- ✓ Designed for lifetime use - extremely durable for years of performance
- ✓ Position facing the street or in the Drive Thru for optimum exposure
- ✓ Easy banner change-outs and a crisp, sign-like professional appearance

## HangTight Frame

Wall or Fascia Banner Display Frame



**\$132.00**



**Mechanical tensioning keeps banners taut the entire promotion**



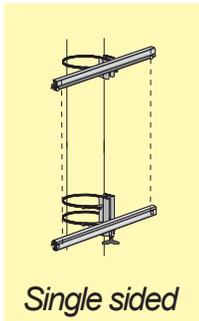
*A sign? Nope! A banner tensioned drum tight.*

*Voxpop's HangTight banner mounting frames create perfect, sign-like displays. Simple to install - just screw in some small tracks to the wall surface. Your display looks great and will withstand all but the most severe weather.*

- ✓ Maintains drum-tight banners that are 100% readable the entire promotion. No droops, sags or fly-aways
- ✓ The hardware is 99% concealed by the banner. All your customers see is your message!
- ✓ Designed for lifetime use - a one-time investment for years and years of functional performance

## Pole Mount Frame

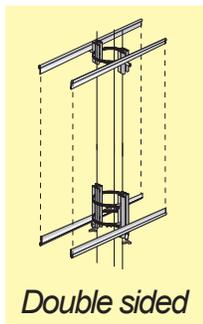
Pole Banner Display Frame



Single sided

**\$79.50**

Single sided frame



Double sided

**\$140.00**

Double sided frame

*All pole banners need hardware, and Voxpop's sets the industry standard. One affordable frame will provide years of perfectly tensioned, sign-like displays. Choose from a single or double-sided model to fit Burger King 3 ft wide pole banners.*

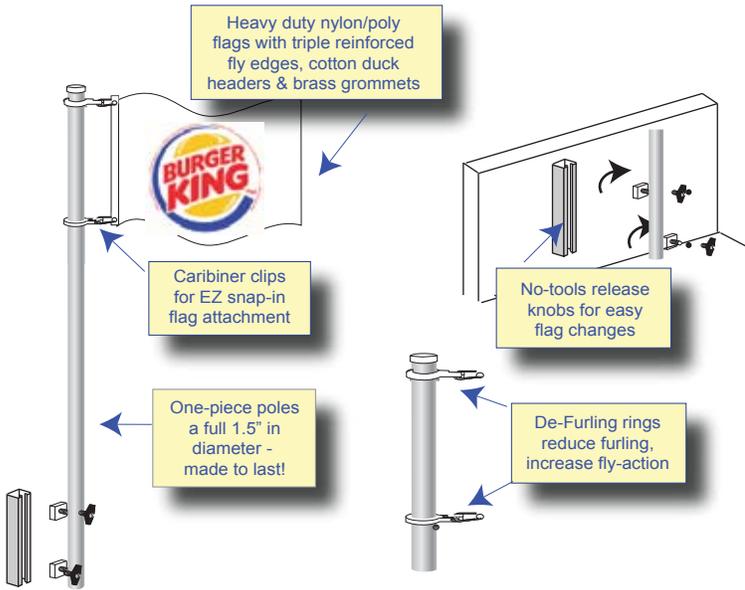


Pulls your pole banners drum tight! The banner conceals the hardware.

- ✓ Available single or double sided
- ✓ Creates a professional, consistent image
- ✓ Simple to install and change media
- ✓ All models include mounting hose clamps

# Roof Flags & Poles

*Attention-getting Visibility*



**Pole & Roof bracket**  
\$44 ea



**Pole & Ground sleeve**  
\$36 ea



**3x5 Logo**  
\$32.00 ea



**3x5 Colors**  
\$21.00 ea



**3x5 US**  
\$22.95 ea

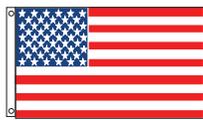
# Large Flags

*For Outdoor Flagpoles*

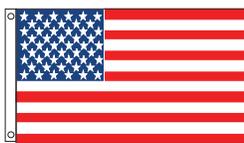
*Voxpop has large logo, state and US flags for your outdoor poles. Our flags are sewn and printed to the highest standards for long life. And our prices are the lowest you'll find anywhere!*



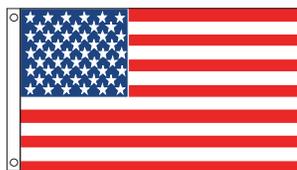
**4x6 US \$39.00**



**5x8 US \$49.00**



**6x10 US \$79.00**



**8x12 US \$132.00**

**New Lower US Flag Prices!**



State Flags available in a variety of sizes.  
Call for prices. All states available.

## Blade Flags

### *Freestanding Attention-getters*

- ✓ Superior attention-getting performance
- ✓ Flexible poles spin and bend with the wind
- ✓ Hardware adapts to fly any style flag
- ✓ Simple no-tools installation and flag changes

#### Mounting Base Options



Cross Base



Ground Sleeve



Square Base



*These incredibly versatile systems are a POP tour-de-force, highlighting your location AND your message right out of the box. Sold complete with state of the art digital or screened graphics.*

Blade & Teardrop displays are custom-quoted based on hardware and flag options and quantity. Please consult a Voxpop sales representative for a quote for your program.



## Pennants & Fringes

### *Festive Outdoor Strings*

*Pennant and fringe strings add a festive flair that undeniably attracts attention to your stores. Choose from economy strings for short-lived promos like openings or events, or long lasting cloth and metallic strings for months of performance.*



*Poly Pennant - 105 ft*  
Our most economical string

12x18 - \$12.95



*Plasticloth Pennant - 105 ft*  
Highest quality - lasts for months!

12x18 - \$36.00



*Metallic Fringe - 100ft*

12x18 - \$45.00



*US Flags - 100ft Poly Economy*

12x18 - \$21.00