



Exterior Merchandising Solutions for Subway®



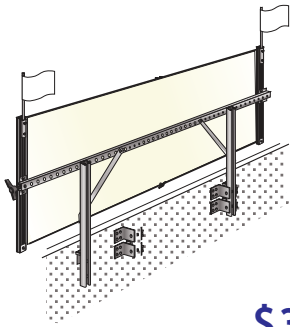
2023 Product & Price Guide



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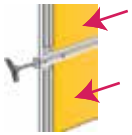
TopLine Banner Frame



\$369

Optional accent flags (2) - add \$24

3x8 Model
Fits Subway banners



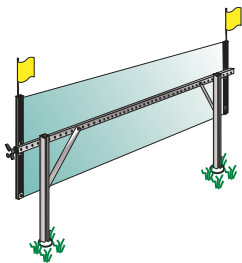
Mechanical tensioning keeps banners tight!



There is no more effective way to display your exterior banners than above the roof. And there is no better way to do that than with Voxpop's TopLine Banner Frame for Subway. It creates big bold impact and pulls customers off the street.

- ✓ Designed for lifetime use - a one time investment for years and years of functional performance
- ✓ Banner change-outs are simple, fast and done from the safety of the flat roof - no tools needed!
- ✓ Maintains drum-tight banners that are 100% readable the entire promotion

Ground Mount Frame



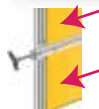
\$345

Optional accent flags (2) - add \$24

3x8 Model
Fits Subway banners



Create a dramatic lawn display with your Subway banners and this frame



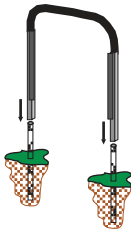
Mechanical tensioning keeps banners taut the entire promotion

- ✓ Designed for lifetime use - extremely durable for years of performance
- ✓ Position on any lawn or grass surface for optimum visibility and results
- ✓ Easy banner change-outs and a crisp, sign-like professional appearance



U-Frames

Our new U-Frame provides an appealing alternative to wire lawn frames. The sturdy steel frame slides over two heavy ground rods, and the P.O.P. just slides into channels. Simple, professional and effective!



Steel Frame Assembly for 32" x 24" inserts

\$102



POP just slides into slots - that's it!

NEW!



Left arrow



Right arrow



Eat Fresh

Call for Pricing and Availability

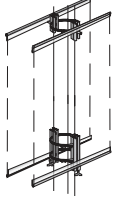
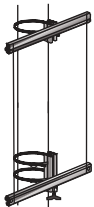
\$33.00

- ✓ Attractive display replaces wire frames forever!
- ✓ Creates a professional, consistent image
- ✓ Simple to install, and the POP just slides in

Pole Mount Frame

All pole banners need hardware, and Voxpop's is the world's best system. Our banner frame tensions your pole banner into a drum-tight sign. The sturdy frame is a one-time purchase for years and years of superior merchandising performance. Models fit Subway 3x5 pole banners.

Tensions pole banners mechanically!



\$102.00

\$189.00

Single sided frame Double sided frame



- ✓ Available single or double sided
- ✓ Creates a professional, consistent image
- ✓ Simple to install and change media
- ✓ All models include mounting clamps

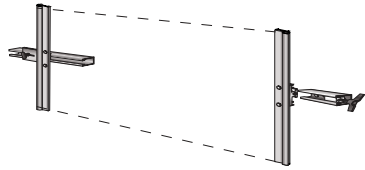
NEW!



Self contained pole banner frame with water-filled base. GOES ANYWHERE!

\$395.00
Complete
(Banner not included)

HangTight Frame



3x8 Wall Model **\$148.00**



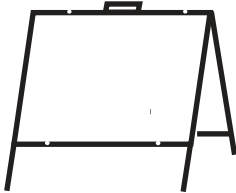
A sign? Nope! A banner tensioned drum tight.



Voxpop's HangTight banner mounting frames create perfect, sign-like displays. They install on any wall surface - just screw several tracks into your building - that's it! Fasteners are available for any type of wall surface . . . wood, brick, metal or drivet. Inexpensive and easy to use! Fits all Subway banners!

- ✓ Maintains drum-tight banners that are 100% readable the entire promotion. No droops, sags or fly-aways
- ✓ The hardware is 99% concealed by the banner. All your customers see is your message!
- ✓ Designed for lifetime use - a one-time investment for years and years of functional performance

A Frames



Steel Angle A-frame for 32" x 24" inserts

Our heavy duty steel A-frames set up in seconds and go wherever you want. Perfect as a directional display to guide traffic to your store. Choose from 3 inserts.



Call for pricing



Left arrow



Right arrow



Eat Fresh

Call for pricing and availability

\$33.00

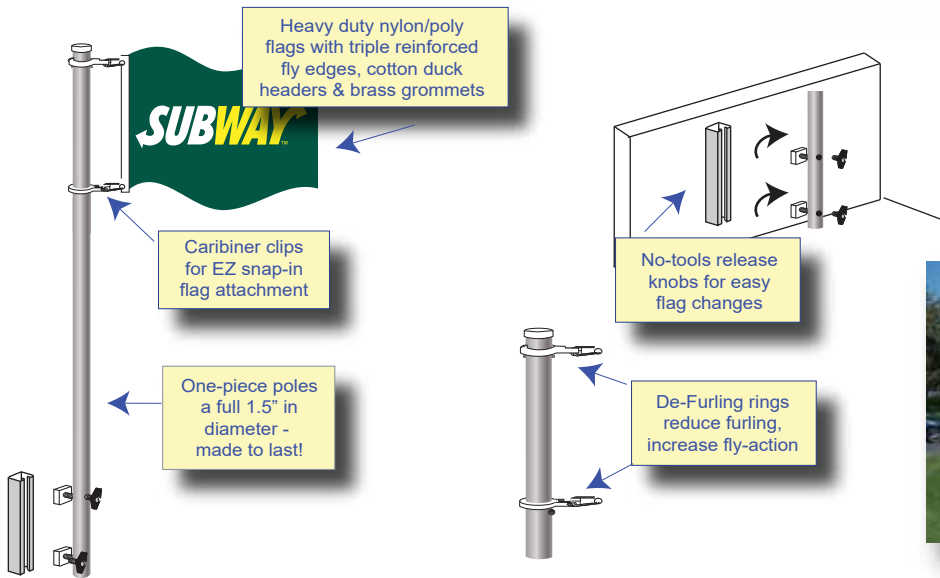
- ✓ Versatile, portable display. Super sturdy.
- ✓ Choose from 3 inserts: Directional arrows or Eat Fresh
- ✓ Designed for lifetime use - a one-time purchase



Flags and Flagpoles

We're the country's leading source for merchandising flag displays for a reason. Our flags are the highest quality available, made from the most advanced fabrics and sewn to provide the longest usable life. Our roof and ground display poles are the best you can buy, built for durability, superior fly-action and ease of use.

Join the many Subway operators who use our flags and poles to enhance their stores' visibility!



Ground flags create a dramatic lawn display

POLE & BRACKET PRICES

Choose from 7 ft or 8 ft pole
Same low price



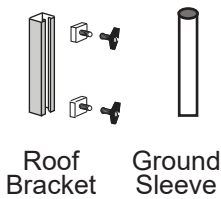
Pole & **\$65.00 ea**
Roof bracket

Pole & **\$47.00 ea**
Ground sleeve



US flags help beat restrictive sign codes!

NEW 2023 FLAG PRICES - LOWEST IN THE INDUSTRY!



3x5 Logo
\$38.00 ea

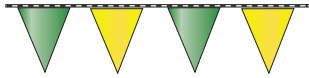


3x5 Solid or Striped
\$24.00 ea



3x5 US
\$32.50 ea

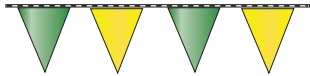
Pennants



\$18.95 ea

Poly Pennant - 100 ft

Our most economical string



\$55.00 ea

Plasticloth Pennant - 100 ft

Highest quality - lasts for months!



\$51.00 ea

Metallic Fringe - 100 ft



Pennant and fringe strings add a festive flair that undeniably attracts attention to your stores. Choose from economy strings for short-lived promos like grand openings or events, or long lasting plasticloth strings for months of performance.

Full 100 ft Strings!

VOXPOP
MARKETING SYSTEMS

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