



Exterior Merchandising Solutions for Checkers® & Rally's.



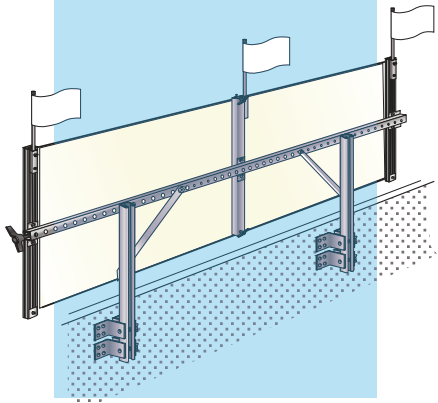
2023 Product & Price Guide

VOXPOP
MARKETING SYSTEMS

1-800-386-9767 Fax: 410-641-1092 Int'l 410-641-1090
Berlin, MD www.voxpopms.com
Prices subject to change without notice

TopLine Banner Frame

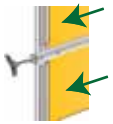
There is no more effective way to display your exterior banners than above the roof. And there is no better way to do that than with Voxpop's TopLine Banner Frame for Checkers & Rally's. **It creates big bold impact and pulls customers off the street.**



Displays your 3x10 banners above the roof



What makes the TopLine Frame so good?



The sturdy steel base frame holds special "arms" that grip your banner. Then, a mechanical tension screw winds the banner drum-tight. The result is a perfect display that looks like a professional billboard!

Mechanical tensioning keeps banners tight!

\$419

Optional accent flag kit - \$36

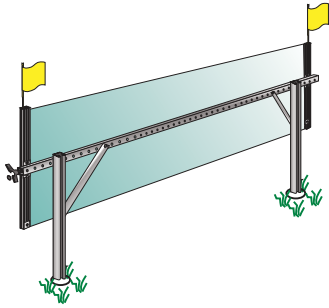
3x10 Model fits standard Checkers or Rally's banners



- ✓ Designed for lifetime use - a one time investment for years and years of functional performance
- ✓ Banner change-outs are simple, fast and done from the safety of the flat roof - no tools needed!
- ✓ Maintains drum-tight banners that are 100% readable the entire promotion

Ground Mount Frame

Our Ground Mount Banner Frame creates a mini-billboard located for the best possible drive-by exposure for your outdoor banners. The framework ensures 100% readable and effective displays, promotion after promotion!

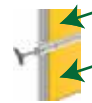


\$335.00

Fits Checkers or Rally's 3x10-banners

Optional accent flags (2)
add \$20.00

Install on any lawn or ground surface
to perfectly display your 3x10 banners



Mechanical tensioning
keeps banners taut
the entire promotion

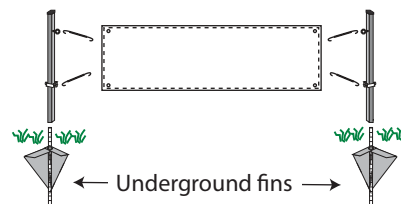
Whether you want big impact with a banner attracting traffic from the street, or need a merchandising boost in the drive-thru, a Ground Mount Frame is the answer!

The heavy duty steel and aluminum frame forever replaces makeshift stands and poles, while turning your banners into professional looking, 100% readable signs.

Economy Ground Mount - The "EZ" Post Frame

The EZ Post Banner Stand is designed as an economical alternative to our flagship Ground Mount Frame.

Underground fins stabilize powder-coated poles fitted with adjustable bungees that keep your banners straight and readable. Easy to use and easy on the budget, this system is designed for the less-occasional merchandiser who wants professional appearance and results.



\$165.00

Coroplast Poster Frames

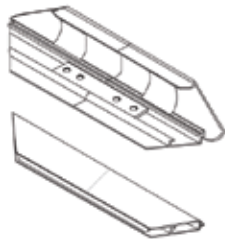
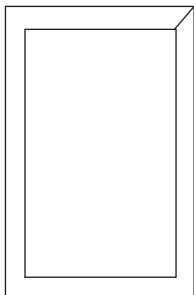
Wall or Dumpster Gate Display

**For your large 45" x 78" outdoor
coroplast posters!**

SNAP-FRAME

*Heavy duty outdoor model is a full
1.5" wide with a powerful grip that stands
up to wind and weather.
Outdoor mounting screws included*

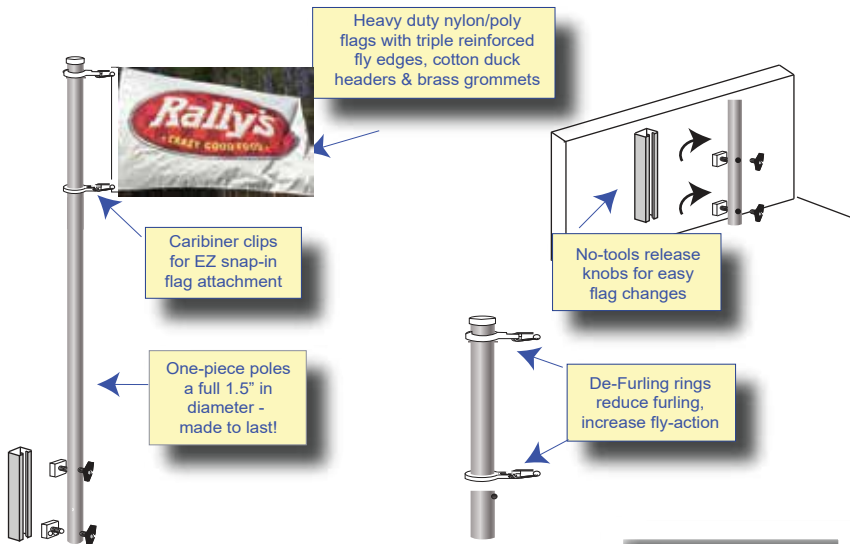
\$200.00



Snap Frame

Flags and Flagpoles

We're the country's leading source for merchandising flag displays for a reason. Our flags are the highest quality available, made from the most advanced fabrics and sewn to provide the longest usable life. Our roof and ground display poles are the best available, built for durability, superior fly-action and ease of use. Join the many Checkers & Rally's operators who use our flags and poles the enhance their stores' visibility.



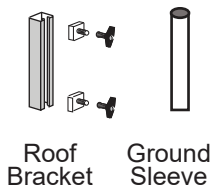
POLE & BRACKET PRICES

Choose from 7 ft or 8 ft pole
Same low price



Pole & \$56.50 ea
Roof bracket

Pole & \$42.50 ea
Ground sleeve



US flags help beat restrictive sign codes!

FLAG PRICES

	
3x5 Checkers New Logo	3x5 Rally's New Logo
	
3x5 Checkers Old Logo	3x5 Rally's Old Logo
\$48.00 ea	\$48.00 ea

	
\$30.00 ea	3x3 Check (Red or Black)
	
\$38.00 ea	3x5 US
\$32.50 ea	

Large Flags

Voxpop has large logo, state and US flags for your outdoor poles. Our flags are sewn and printed to the highest industry standards for long life. And our prices are the lowest you'll find anywhere!



5x8 US

\$78.00 ea

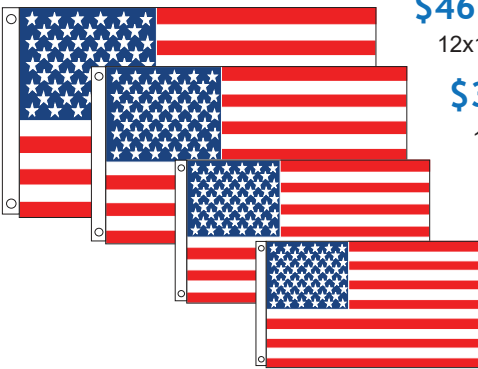


5x8 Checkers New Logo



5x8 Checkers Old Logo

\$105.00 ea



\$461 ea

12x18 US

\$315 ea

10x15 US

\$210 ea

8x12 US

\$113 ea

6x10 US

HIGHEST QUALITY US FLAGS!!

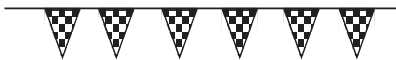


*All US and state flags are applique.
Sewn emblems - not screenprinted*



State Flags available in a variety of sizes.
Call for prices.

Pennants & Fringes



\$24.95 ea

*Poly Pennant - 105 ft - Black or Red Checked
Our most economical string*



\$51.00 ea



Metallic Fringe - 100ft - Red or Black with Silver



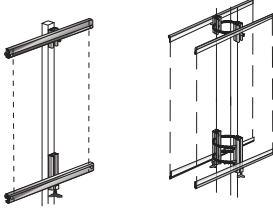
Pennant and fringe strings add a festive flair that undeniably attracts attention to your stores. Choose from economy strings for short-lived promos like grand openings or events, or long lasting cloth and metallic strings for months of performance.

Pole Mounts

For Banners



Tensions pole banners mechanically!



No matter the media, if it can go on a pole, Voxpop has a hardware fixture to make it look - and work - as good as possible. Our banner frame tensions your pole banner into a drum-tight sign. The coroplast frame eliminates falling & bending.

- ✓ Available single or double sided
- ✓ Creates a professional, consistent image
- ✓ Simple to install and change media
- ✓ All models include mounting clamps

Prices for 45" wide P.O.P.

\$133.95

Single sided frame for banners

\$250.00

Double sided frame for banners

\$70.75

Single sided frame for coroplast posters

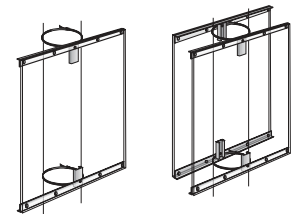
\$125.00

Double sided frame for coroplast posters

. . . or for Coroplast Posters



Eliminates falling, sagging and bending



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