



Exterior Merchandising Solutions for McDonald's®

2020 Product & Price Guide



VOXPOP
MARKETING SYSTEMS

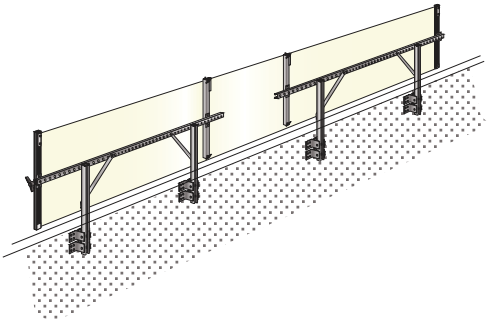
TopLine Banner Frame

Rooftop Banner Display Frame

There is no more effective way to display your exterior banners than above the roof.

And there is no better way to do that than with Voxpop's TopLine Banner Frame for McDonald's.

It creates big bold impact and pulls customers off the street.

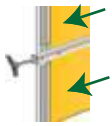


Displays your 3x20 banners above the roof

Since we introduced our TopLine Frame to McDonald's family in 1990, thousands of restaurants have benefited from the visibility and effective merchandising the frame creates.

Exterior banners are your most effective tool for broad merchandising impact, noticeable from blocks away. The McDonald's TopLine Frame maximizes this valuable tool.

What makes the TopLine Frame so good?



The sturdy steel base frame holds special "arms" that grip your banner. Then, a mechanical tension screw winds the banner drum-tight. The result is a perfect display that looks like a professional billboard!

Mechanical tensioning keeps banners tight!

\$479 ea

3x20 Model fits standard McDonald's banners



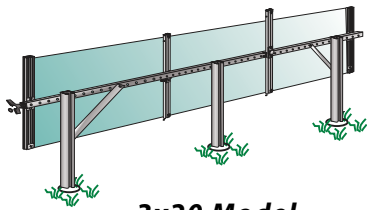
- ✓ Designed for lifetime use - a one time investment for years and years of functional performance
- ✓ Banner change-outs are simple, fast and done from the safety of the flat roof - no tools needed!
- ✓ Maintains drum-tight banners that are 100% readable the entire promotion

Ground Mount Frame

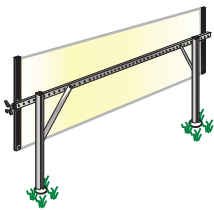
Ground or Lawn Banner Display Frame

Our Ground Mount Banner Frame creates a mini-billboard located for the best possible drive-by exposure for your outdoor banners. The framework ensures 100% readable and effective displays, promotion after promotion!

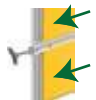
2 size frames available - for 3x20 exterior banners and 4x10 drive-thru banners



3x20 Model
\$414 ea



4x10 Model
\$268 ea



Mechanical tensioning keeps banners taut the entire promotion

Whether you want big impact with a 3x20 banner attracting traffic from the street, or need a merchandising boost in the drive-thru, a Ground Mount Frame is the answer!

The heavy duty steel and aluminum frame forever replaces makeshift stands and poles, while turning your banners into professional looking, 100% readable signs.

- ✓ Designed for lifetime use - extremely durable for years of performance
- ✓ Position facing the street (3x20 model) or in the Drive Thru (4x10 model)
- ✓ Easy banner change-outs and a crisp, sign-like professional appearance



"HangTight" Wall-Mount Banner Frames for McDonald's®

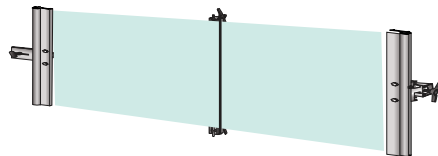


*A sign? Nope! A banner tensioned drum tight -
and the hardware is 99% concealed!*

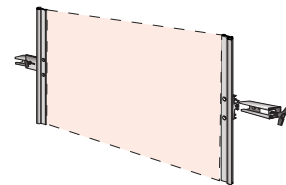
*Voxpop's HangTight banner mounting
frames create perfect, sign-like displays.
To install, just screw several small tracks
into the building - that's it!
Fasteners available for brick, wood,
masonry or drivet walls.*



- ✓ Maintains drum-tight banners that are 100% readable the entire promotion. No droops, sags or fly-aways
- ✓ The hardware is 99% concealed by the banner. All your customers see is your message!
- ✓ Designed for lifetime use - a one-time investment for years and years of functional performance



3x20 Model \$139



4x10 Model \$117

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1-800-3-VOXPOP (800-386-9767)
www.voxpopms.com
E-mail: sales@voxpopms.com

Large Flags

For Outdoor Flagpoles

Voxpop has large logo, state and US flags for your outdoor poles. Our flags are sewn and printed to the highest standards for long life.

And our prices are the lowest you'll find anywhere!

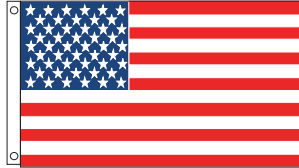


3x5 Logo **\$25.95**

*All US flags are applique
sewn stars and bars -
not screenprinted!*



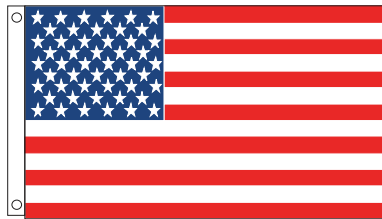
4x6 US **\$38.00**



8x12 US **\$142.00**



5x8 US **\$54.00**



10x15 US **\$208.00**



6x10 US **\$79.00**



State Flags available in a variety of sizes.
Call for prices. All states available.

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