

Exterior Merchandising Solutions for



2020 Product & Price Guide



VOXPOP
MARKETING SYSTEMS

1-800-386-9767

www.voxpopms.com

TopLine Banner Frame

Rooftop Banner Display Frame

There is no more effective way to display your exterior banners than above the roof.

And there is no better way to do that than with Voxpop's TopLine Banner Frame for Arby's.

It creates big bold impact and pulls customers off the street.

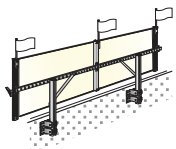


**Mechanical tensioning keeps banners tight!
Two sizes available for 3x10 or 4x16 banners**



Since we introduced our TopLine Frame to Arby's in 1990, hundreds of restaurants have benefited from the visibility and effective merchandising the frame creates.

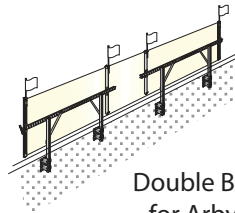
Exterior banners are your most effective tool for broad merchandising impact, noticeable from blocks away. The Arby's TopLine Frame maximizes this valuable tool.



\$345

Optional accent flags (3)
add \$30.00

Single Base Frame Model
for Arby's 3x10 Banners



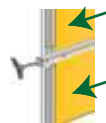
\$544

Optional accent flags (5)
add \$40.00

Double Base Frame Model
for Arby's 4x16 Banners



What makes the TopLine Frame so good?



The sturdy steel base frame holds special "arms" that grip your banner. Then, a mechanical tension screw winds the banner drum-tight. The result is a perfect display that looks like a professional billboard!

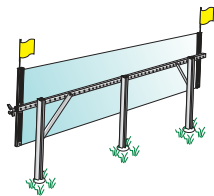
Mechanical tensioning keeps banners tight!

- ✓ Designed for lifetime use - a one time investment for years and years of functional performance
- ✓ Banner change-outs are simple, fast and done from the safety of the flat roof - no tools needed!
- ✓ Maintains drum-tight banners that are 100% readable the entire promotion

Ground Mount Frame

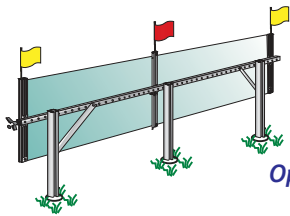
Ground or Lawn Banner Display Frame

Our Ground Mount Banner Frame creates a mini-billboard located for the best possible drive-by exposure for your outdoor banners. The framework ensures 100% readable and effective displays, promotion after promotion!



3x10 Model
\$257

Optional accent flags (2)
add \$20.00



4x16 Model
\$432

Optional accent flags (3)
add \$30.00

- ✓ Designed for lifetime use - extremely durable for years of performance
- ✓ Position facing the street (4x16 model) or in the Drive Thru (3x10 model)
- ✓ Easy banner change-outs and a crisp, sign-like professional appearance



2 size frames available - for Arby's 3x10 or 4x16 banners
A mini billboard wherever you want it!



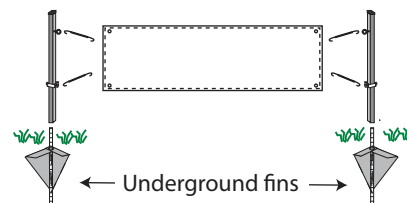
Economy Ground Mount - The "EZ" Post Frame

Ground or Lawn Banner Display Frame



The EZ Post Banner Stand is designed as an economical alternative to our flagship Ground Mount Frame.

Underground fins stabilize powder-coated poles fitted with adjustable bungees that keep your banners straight and readable. Easy to use and easy on the budget, this system is designed for the less-occasional merchandiser who wants professional appearance and results.

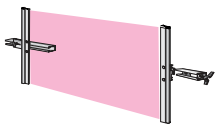


\$156

For 3x10 banners only

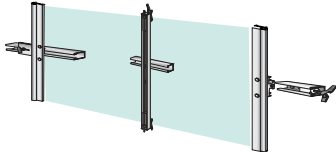
HangTight Frame

Wall or Fascia Banner Display Frame



3x10 Model

\$106



4x16 Model

\$158



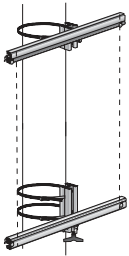
A sign? Nope! A banner tensioned drum tight.

Voxpop's HangTight banner mounting frames create perfect, sign-like displays. We have two models for Arby's; one to display your smaller 3x10 banners, and another to display your larger 4x16 banners. Both models are simple to install - just screw in some small tracks to the wall surface.

- ✓ Maintains drum-tight banners that are 100% readable the entire promotion. No droops, sags or fly-aways
- ✓ The hardware is 99% concealed by the banner. All your customers see is your message!
- ✓ Designed for lifetime use - a one-time investment for years and years of functional performance

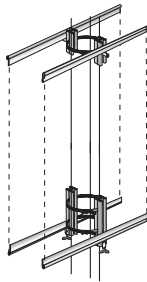
Pole Mount Frame

Pole Banner Display Frame



Single sided

\$87.00



Double sided

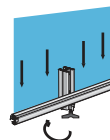
\$158.00

All pole banners need hardware, and Voxpop's sets the industry standard. One affordable frame will provide years of perfectly tensioned, sign-like displays. Choose from a single or double-sided model to fit Arby's 3ft wide pole banners.



- ✓ Available single or double sided
- ✓ Creates a professional, consistent image
- ✓ Simple to install and change media
- ✓ All models include mounting hose clamps

Why is our pole banner hardware so special?



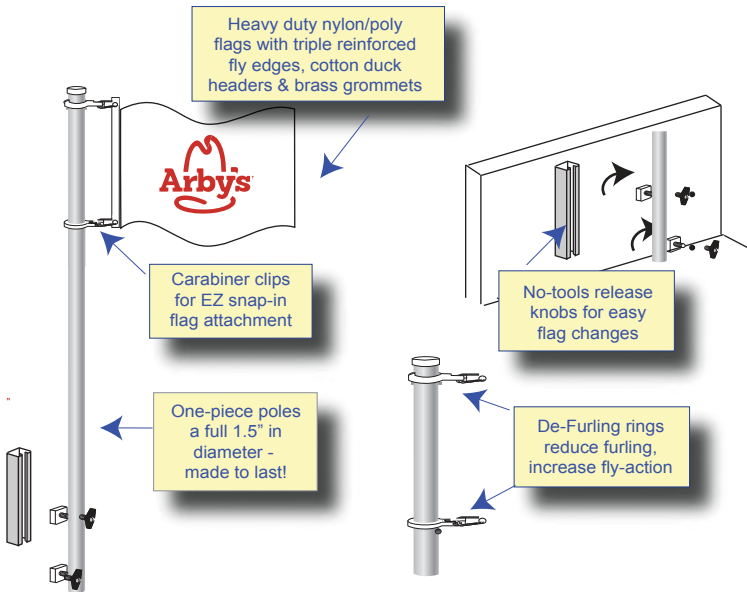
Small steel tracks hold special "arms" that grip the banner. Then a tension screw winds the banner drum-tight. The result looks like a rigid sign!

Flags and Flagpoles

Rooftop or Lawn Flag Displays

We're the country's leading source for merchandising flag displays for a reason. Our flags are the highest quality available, made from the most advanced fabrics and sewn to provide the longest usable life. Our roof and ground display poles are the best available, built for durability, superior fly-action and ease of use.

Join the thousands of Arby's operators who use our flags and poles to enhance their stores' visibility.



US flags help beat restrictive sign codes!

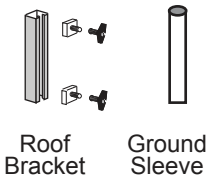
POLES & BRACKETS

Choose from 7 ft or 8 ft pole
Same low price



Pole & Roof bracket
\$47 complete

Pole & Ground sleeve
\$37 complete



3x5 Logo
\$37.00 ea

FLAGS



3x5 Colors
\$24.00 ea



3x5 US
\$26.95 ea

Pennant & Fringe Strings

Festive Outdoor Strings

Pennant and fringe strings add a festive flair that undeniably attracts attention to your stores. Choose from economy strings for short-lived promos like openings or events, or long lasting cloth and metallic strings for months of performance.



A wide variety of colors and styles available. Call for all your options!



Poly Pennant - 105 ft
Our most economical string
12x18 - \$13.95



Plasticloth Pennant - 105 ft
Highest quality - lasts for months!
12x18 - \$49.50



Metallic Fringe - 100 ft
12x18 - \$48.00

Large Flags

For Outdoor Flagpoles

Voxpop has large state and US flags for your outdoor poles. Our flags are sewn and printed to the highest standards for long life. And our prices are the lowest you'll find anywhere!



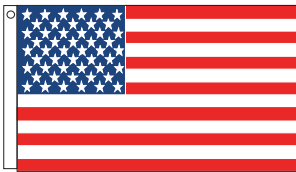
4x6 US **\$43.00**



5x8 US **\$54.00**



6x10 US **\$87.00**



8x12 US **\$146.00**

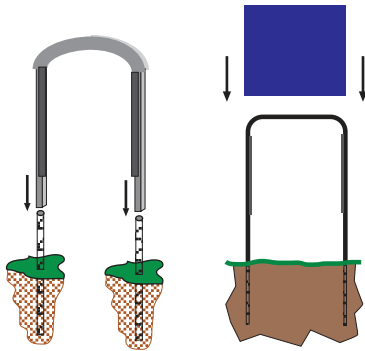


State Flags available in a variety of sizes.
Call for prices. All states available.

Other P.O.P Display Ideas!

Products Available from Voxpop

U-Frame Coroplast Stands



U-Frames are a permanent solution for temporary lawn signs!

Call for prices!



If you currently use wire stands, you can stop buying them every promotion and you can increase the effectiveness of your signage in one fell swoop! U-frames are custom sized to fit your P.O.P. and custom colored to enhance your locations!

- ✓ Attractive lawn display replaces wire frames forever!
- ✓ Creates a professional, consistent image
- ✓ Simple to install, POP just slides in
- ✓ Pays for itself - the last hardware you'll need

Indoor Banner Stands

Our durable and economical indoor banner stands are made of heavy duty, powder coated steel and can display two banners back-to-back. Available with a square heavy steel base or attractive star shaped base.



Double sided - holds 2 banners!



Telescopes up to 90" tall. Accommodates Arby's Indoor banners



\$95.00
Square Base



\$146.00
Star Base

